

The International Conference for Social and Humanistic
Sciences

Communication. Information. Learning

CONFERENCE AGENDA

University of Craiova

Faculty of Letters

Communication, Education and Media Research Center
(CCCSEM)

International Conference for Social Sciences and Humanities

2026

13th Edition

Friday, May 15th 2026

Education Sciences · Journalism and Communication

• 10:00 · <https://meet.jit.si/cil2026>

- ◆ **Jolanda Lila**, Albanian University, *Serializing the Nation: Literature and Cultural Memory in the Arbëresh Press*
- ◆ **Conf. Univ. dr. Mihaela Marcu**, University of Craiova, *PUBLIC RELATIONS CAMPAIGNS AND THEIR INTERCULTURAL DIMENSION*
- ◆ **Lect. univ. dr. Porumbescu Alexandra**, University of Craiova, *Information Pathways, Institutional Trust and Trafficking Risk Awareness among Ukrainian Refugees in Romania*
- ◆ **Conf. univ. dr. Alina Tenescu**, University of Craiova, *Communicating with the Costumers: Marketing Strategies and Advertising Discourse for Olive Oil*
- ◆ **Prof. univ. dr. Stefan Vladutescu**, University of Craiova, *Three major contributions of Robert T. Craig to Communication Theory/Communication Science*
- ◆ **Mihaela FLOREA**, Colegiul Național „Frații Buzești” Craiova, *The specifics of inclusive teaching with the help of artificial intelligence*
- ◆ **Lect. Univ. dr. Naidin Daniela**, University of Craiova, *From a passive knowledge repository to an autonomous agent: A Research Agenda for Internal Alignment in Large Language Models*
- ◆ **Lect. Univ. dr. Georgiana Camelia Stanescu**, University of Craiova, *The Role of Generative AI in Reshaping Film Production and Audiovisual Storytelling*
- ◆ **Lect. Univ. dr. Dan Valeriu Voinea**, University of Craiova, *The Deepfake Is Too Obvious: The Real Problem Is the Synthetic Ordinary*
- ◆ **Lect. Univ. dr. Davian Vlad**, University of Craiova, *The Art of Creative Writing: Unlocking Imagination and Storytelling Skills*
- ◆ **Stănescu Radu Ștefan Bogdan, PhD c.**, University of Craiova, *Political Discourse on Social Media: A Translation Study of Politeness Strategie*
- ◆ **Constantina-Cristina Drăgoianu, PhD. c.**, Faculty of Applied Sciences, University POLITEHNICA of Bucharest, *USING GEOMETRIC VISUALIZATION IN TEACHING ABSTRACT ALGEBRA*
- ◆ **Theodor-Gabriel Drăgoianu**, University of Craiova, Faculty of Letters, *Digital Education and Algorithmic Thinking: Enhancing Learning through Informatics*

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