

UNIVERSITY OF CRAIOVA
FACULTY OF LETTERS
DEPARTMENT OF ROMANIAN LANGUAGE AND LITERATURE
DEPARTMENT OF COMMUNICATION, JOURNALISM AND EDUCATION SCIENCES

SECOND INTERNATIONAL CONFERENCE FOR
HUMANITIES AND SOCIAL SCIENCES
CREATIVITY. IMAGINARIUM. LANGUAGE

CONFERENCE AGENDA

Romania, Craiova, 15-16 May 2015

Parteneri media

TV  CRAIOVA

GAZETA de SUD 
Cotidianul oltenilor de pretutindeni

UNIVERSITY OF CRAIOVA
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CREATIVITY. IMAGINARIUM. LANGUAGE

Romania, Craiova, 15-16 May 2015

PRESIDENT: Professor Nicolae PANEA, Ph. D.

CONFERENCE COORDINATOR: Senior Lecturer Sorina SORESCU, Ph. D.

ORGANIZING COMMITTEE: Associate Professor Ștefan Vlăduțescu, PhD, Associate Professor Gabriel Coșoveanu, PhD, Senior lecturer habil. Cătălin Ghiță, PhD, Senior lecturer Carmen Banța, PhD, Senior lecturer Ovidiu Drăghici, Senior lecturer Xenia Negrea, PhD, Senior lecturer Mihai Ene, PhD, Senior lecturer Alina Țenescu, PhD, Senior lecturer Alexandru Strungă, PhD, Senior lecturer Melitta Szathmary, PhD, Senior lecturer Marta Rizea, PhD, Junior lecturer Elena Opran, PhD, Junior lecturer Dan Valeriu Voinea, PhD

Venue: Central building of University of Craiova, A. I. Cuza Street, no.13, Craiova

SCIENTIFIC COMMITTEE: Gheorghe Chivu, Member of the Romanian Academy, Sabina Ispas, Member of the Romanian Academy, Nicolae Manolescu, Member of the Romanian Academy, Gheorghe Vlăduțescu, Member of the Romanian Academy, Professor Janusz K. Grabara, PhD., Czestochowa University of Technology, Professor Sebastian Kot, PhD., Czestochowa University of Technology, Dr.h.c. Prof. Eng. Michal Kolcun, Technical University of Kosice, Professor Vladimir Modrak, PhD., Technical University of Kosice, Jovan Shopovski, European Scientific Institute, Dejan Marolov, European Scientific Institute, Jose Noronha Rodrigues, Assistant Professor, University of the Azores, Portugal, Professor Mircea Dumitru, PhD., University of Bucharest, Professor Cristiana Teodorescu, PhD., University of Craiova, Professor Nicolae Panea, PhD., University of Craiova, Professor Elena Pîrvu. PhD., University of Craiova, Professor Eugen Negrici, PhD., University of Bucharest, Professor Cecilia Căpățână, PhD., University of Craiova, Professor Florica Orțan, PhD., University of Oradea, Romania, Professor Ioan Constantin Dima, PhD., Valahia University, Târgoviște, Professor Marin Manolescu, PhD., University of Bucharest, Faculty of Psychology and Education Sciences, Professor Dan Potolea, PhD., University of Bucharest, Professor Man Mariana, PhD., University of Petrosani, Professor Ilie Rad, PhD., Babeș Bolyai University Cluj-Napoca, Professor Sorin Mihai Radu, PhD., University of Petrosani, Professor I. Stegaroiu, PhD., Valahia University, Târgoviște, Professor D. Tanasescu, PhD., Valahia University, Târgoviște, Professor Liliana Ezechil, PhD., University of Pitești, Professor Gabriel Albu, PhD., Petroleum - Gas University of Ploiești, Associate Professor Claudiu Bunăiașu, PhD., University of Craiova, Associate Professor Marcel Căpraru, PhD., University of Craiova, Associate Professor Mădălina Cerban, PhD., University of Craiova, Associate Professor Gabriel Coșoveanu, PhD., University of Craiova, Associate Professor Daniela Dincă, PhD., University of Craiova, Associate Professor Ștefan Vlăduțescu, PhD., University of Craiova, Associate Professor Otilia Clipa, PhD., University „Ștefan cel Mare” Suceava, Associate Professor Claudiu Langa, PhD., University of Pitești, Associate Professor Emanuel Soare, PhD, Universitatea din Pitești, Senior Lecturer habil. Cătălin Ghiță, PhD., University of Craiova, PhD., Senior Lecturer Carmen Banța, PhD., University of Craiova, Senior Lecturer Ovidiu Drăghici, PhD., University of Craiova, Senior Lecturer Alina Gioroceanu, PhD., University of Craiova, Senior Lecturer Mihai Ene, PhD., University of Craiova, Senior Lecturer Xenia Negrea, PhD., University of Craiova, Senior Lecturer Alina Țenescu, PhD., University of Craiova, Senior Lecturer Marta Rizea, PhD., University of Craiova, Senior Lecturer Alexandru Strungă, PhD., University of Craiova, Senior Lecturer Sorina Sorescu, PhD., University of Craiova, Senior Lecturer Melitta Szathmary, PhD., University of Craiova.

FRIDAY 15 MAY 2015

8:00 - 9:00. Registration (Room 310)

9:00 - 9:30. Room 336. Welcome Address: Professor Cristiana **TEODORESCU**, Ph.D., Vice Rector of University of Craiova; Professor Nicu **PANEA**, Ph.D., Dean of Faculty of Letters; Associate Professor Gabriel **COȘOVEANU**, Ph.D., Vice-Dean of Faculty of Letters; Senior Lecturer Sorina **SORESCU**, Ph.D., conference coordinator

9:30 - 10:00. Room 336. Plenary Session: Professor Jim **O'BRIEN**, Faculty of Creative Industries at Southampton Solent University, UK: Football and Mass Populism in Spanish Society

10:00 - 14:00. Parallel Sessions

10:00 - 11:50

LITERATURE

Chair: Senior Lecturer habil. Cătălin **GHIȚĂ**, PhD, University of Craiova

Room 336

Senior Lecturer habil. Cătălin **GHIȚĂ**, PhD, University of Craiova, *I. Heliade Rădulescu. Primul poet vizionar român*

Senior Lecturer Sorina **SORESCU**, PhD, University of Craiova, *Problema eminesco-centrismului în istoriografia literară românească*

PhD. Candidate Mihaela - Gabriela **PĂUN**, University of Bucharest, *Eminescu în viziunea lui Marco Cugno*

Senior Lecturer Mihai **ENE**, University of Craiova, *Elemente ale imaginarii decadent în artele și societatea contemporane*

PhD. Candidate Loriana - Corina **CRINGUȘ**, University of Bucharest, *Reprezentările și problematica Primului Război Mondial în romanul lui Camil Petrescu*

10:15 - 11:45

DISCOURSE AND SOCIETY

Chair: Senior Lecturer Alina **GIOROCEANU**, PhD

Room 337

PhD. Candidate Florina-Irina **DIMA**, University of Bucharest, *Criza lecturii literare și capitalismul cognitiv*

Scientific Researcher III. Lorena Valeria **STUPARU**, PhD, Institute of Political Sciences and International Relations of the Romanian Academy, *Collective Memory and Political "Creation", Between Use and Abuse*

PhD Goran **BASIC**, Lund University, *Coherent Triads: Observed Successful Collaboration in Youth Care*

Professor Teodor **SÂMBRIAN**, PhD, University of Craiova, *Termeni specifici limbajului juridic de drept comercial și financiar neincluși în Dicționarul Limbii Române (DLR)*

Senior Lecturer Alina **GIOROCEANU**, PhD, University of Craiova / Senior Lecturer Vali Ileana **NIȚĂ**, PhD, University of Craiova, *Expresii ale duratei în procedura penală*

Associate Professor Mădălina **CERBAN**, PhD, University of Craiova, *Functional Analysis of Syntactic Structures in Specialized Discourses*

10:00 - 11:30

COMMUNICATION

Chair: Senior Lecturer Alina **TENESCU**, PhD, Junior Lecturer Elena **OPRAN**, PhD

Room 454

PhD. Candidate Stamule **STERE**, Bucharest University of Economic Studies, *Human Values, the Consumer Behaviour, Marketing as Main Factors Towards a Sustainable Consumption*

Senior Lecturer Andreea-Mihaela **NIȚĂ**, PhD, Senior Lecturer Cristina Ilie **GOGA**, PhD, University of Craiova, *Organizational communication - an Institutional Resource for Efficiency. Case study: City Hall Zalau*

Junior Lecturer Elena **OPRAN**, PhD, University of Craiova, *Gestionarea funcției de specialist în comunicare internă în organizațiile din România*

Senior Lecturer Mădălina **STRECHIE**, PhD, University of Craiova, *Publicitatea politică în Roma Antică. Studiu de caz: inscripții latine onorifice*

Senior Lecturer Alina **TENESCU**, PhD, University of Craiova, *Conceptual Metaphors in the Romanian Wine Television Discourse*

Coffee break: 11:30 - 12:00

12:00 - 13:50

LINGUISTICS

Chair: Professor Cristiana **TEODORESCU**, PhD, University of Craiova

Room 336

Senior Lecturer Alina **RESCEANU**, PhD, University of Craiova, *On amount relative clauses in Romanian*

PhD. Candidate Ionela Matilda **BREAZU**, University of Craiova, *Prepoziția în argoul românesc*

PhD. Candidate Crinela **MARC**, „Ștefan Cel Mare” University of Suceava, *Formalizarea metalimbajului lingvistic*

Senior Lecturer Mihaela **COLHON**, PhD, Professor Cristiana **TEODORESCU**, PhD, University of Craiova, *Dezvoltarea competențelor informatice în domeniul terminologiei juridice*

Associate Professor Adela **NOVAC**, PhD, „A. Russo” State Pedagogical University, Bălți, *Timp și temporalitate în creația viereană*

Senior Lecturer Ovidiu **DRĂGHICI**, PhD, University of Craiova, *Aloglotismul ca indicator al autenticității;*

Senior Lecturer Corina **LUNGU**, University of Medicine and Pharmacy Craiova, *Le langage médical: enjeux pour la linguistique et la didactique*

12:00 - 13:50

DISCOURSE AND SOCIETY

Chair: Assistant Professor Carmen **BANȚA**, PhD, Junior Lecturer Andreea **BRATU**
Room 337

Professor Cezar **AVRAM**, PhD, Romanian Academy Institute of Social and Humanistic Sciences „CS Nicolăescu-Ploșor” / Associate Professor Roxana **RADU**, PhD, Romanian Academy Institute of Social and Humanistic Sciences „CS Nicolăescu-Ploșor”, *Strehaia - An Important Center of the Romanian Orthodoxy*

Scientific Researcher III, PhD, Junior Lecturer Mihaela **BĂRBIERU** Romanian Academy Institute of Social and Humanistic Sciences „CS Nicolăescu-Ploșor” / University of Craiova, *Considerations on the Political and Social Activity of Women from Romania During the Interwar Period*

PhD. Candidate Mădălina Mihaela **RADU**, Bucharest University of Economic Studies, *The Importance of Entrepreneurship in Modern Economy*

Associate Professor Carmen **BANȚA**, PhD, University of Craiova, „Secvențe” de spiritualitate românească la Radio Vatican - texte inedite (1968-1969)

PhD. Candidate Silvia-Diana **ȘOLKOTOVIĆ**, University of Craiova, *Pomana lui Dumnezeu - apropierea de divin prin moarte*

Junior Lecturer Andreea **BRATU**, PhD, University of Craiova, *Interdicții temporale și spațiale în ritualurile românești de naștere și de înmormântare*

12:00 - 13:50

JOURNALISM

Chair: Junior Lecturer Dan **VOINEA**

Room 454

Professor Florentin **SMARANDACHE**, PhD, University of New Mexico / Associate Professor Ștefan **VLĂDUȚESCU**, PhD, University of Craiova, *Neutrosophic indeterminati- on and fiction in negative journalism*

PhD. Anita Diana **STEREA**, University of Bucharest, *Sport for Disabled People in Romanian Press*

Senior Lecturer Davian-Marin **VLAD**, University of Craiova, *When a Writer Disguises Oneself as a Journalist: Hunter S. Thompson and the Gonzo Journalism*

Senior Lecturer Xenia **NEGREA**, University of Craiova, *Ideal și militan- tism în presa românească de azi*

Journalist Ștefania **BĂTRÂNCA**, Digi 24 TV București, *Women in Mass- media: Feminity and Anti-feminism*

Junior Lecturer Dan **VOINEA**, University of Craiova, *Media, Social Media and Freedom of Speech Protection in Romanian Legislation*

14:00 - 16:00. Lunch (University Club)

16:00. Visit at the Arts Museum of Craiova

SATURDAY, 16 May 2015

9:00 - 9:15. Education Sciences Workshop Presentation

9:15 - 11:00

EDUCATION SCIENCES Workshop 1

Chairs: Associate Professor Corneliu **NOVAC** PhD and Associate Professor Claudiu Marian **BUNĂIAȘU** PhD

Room 336

Professor Marin **MANOLESCU**, PhD, University of Bucharest, *When School Reports or Testing the Performance of Education*

Professor Florica **ORȚAN**, PhD, University of Oradea, *Innovative Perspectives in Educational Management*

Associate Professor Corneliu **NOVAC**, PhD, University of Craiova, *Neuropsychological Models of Cerebral Information Processing*

Associate Professor Claudiu Marian **BUNĂIAȘU**, PhD, University of Craiova, *Best Practice Models in the Development and Implementation of an Intercultural Curriculum*

PhD. Candidate Raluca Ștefania **BALICA**, West University of Timisoara, *The Importance of Creativity in Designing a Successful Brand*

Senior Lecturer Alexandru Răzvan **CĂLIN**, PhD, student Alexandru **CERNAT**, University of Craiova, *The Book - Past, Present, Future*

Senior Lecturer Alexandru Răzvan **CĂLIN**, PhD, student Maria-Mihaela **PISTRITU**, University of Craiova, *Teacher Training in Romania and Germany. A Comparative Study*

PhD. Candidate Ioana **COMȘULEA**, Bucharest University of Economic Studies, *Virtual Libraries and Business Intelligence Linkage - Their Contribution to Knowledge - Innovation -Application Circle*

11:00 -11:30. Coffee break

13:15. Lunch

11:30 - 13:15

EDUCATION SCIENCES Workshop 2

Chairs: Professor Florica **ORȚAN** PhD and Senior Lecturer Alexandru - Constantin **STRUNGĂ** PhD

Room 336

Senior Lecturer Ecaterina Sarah **FRĂSINEANU**, PhD, University of Craiova, *The Constructivist Strategy of Training by Cooperation*

Senior Lecturer Vali **ILIE**, PhD, University of Craiova, *The Relation of Communication Between Teachers and Students*

Senior Lecturer Daniela **OSIAC**, PhD, University of Craiova, *The Impact of Peace Education in Shaping the Tolerant Behaviour of an Individual*

Associate Professor Aurel **PERA**, PhD, University of Craiova, *The Issue of Communication in Educational Psychology*

Associate Professor Aurel **PERA**, PhD, University of Craiova, *Rational Psychology, Cognitive Folk Psychology and Esoteric Psychology; a Comparative Approach*

Senior Lecturer Alexandru - Constantin **STRUNGĂ**, PhD, University of Craiova, PhD. Candidate Cristina Andreea **FLOREA**, Bucharest University of Economic Studies, *Innovative Training Strategies in Teaching Financial and Monetary Models in the Context of Economic Cohesion*

Senior Lecturer Alexandru - Constantin **STRUNGĂ**, PhD, University of Craiova, *Virtual Learning Communities and the Education for European Citizenship in the Context of Adult Education*

Friday, 14:30 - 18:00

JOURNALISM JUNIOR SESSION

Students of Journalism Specialization, Faculty of Letters, University of Craiova

Coordonator: Senior lecturer Xenia **NEGREA**

Chairs: Oana **VOINIC**, Cătălina-Mihaela **DĂOGARU**

Room 454

Keynote speaker: Tiberiu **MUȘUROI**, Journalist, TVR Craiova

Loredana **VLĂESCU**, *The Story of the Concept of Journalism*

Claudia-Florentina **PREDILĂ**, *Freedom of Speech in Press. Norm. Importance. Functionality*

Adela **SCURTU**, *The Function of the Journalist in Society*

Oana **VOINIC**, *Educational and Cultural Function in Mass-media*

Diana **IUFU**, *Contemporary Press. Information and Entertainment*

Mihaela **RÎCU**, *Education Reporter - between Education and Entertainment*

Ștefania **BĂJENARU**, *PR and Journalism. The Faces of Contemporary Communication*

Cătălina-Mihaela **DĂOGARU**, *Online Journalism and Social Media*

Mihnea **SOCOL**, *Blog, the New Age of Journalism*

Cristina **NUȚĂ**, *Journalistic Photography*

Catrinel **STOIAN**, *Journalistic Portrait*

Madeline **NEAGOE**, *The Morning Show - Information, Culture, Entertainment*

Adelina **CIOCHIA**, *The Radio Story - Universality and Accesibility*

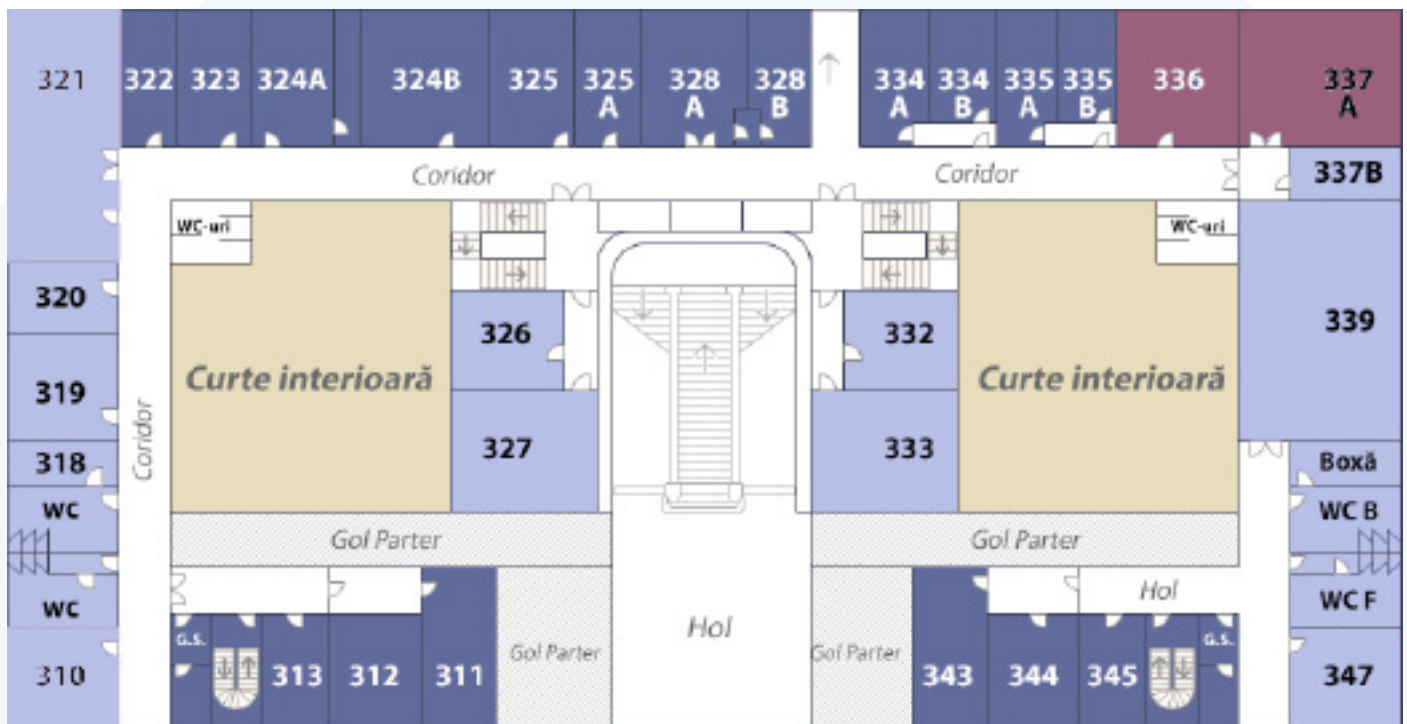
Andreea **DASCĂLU**, *The Live Reporter in the News Bulletin*

Biana Teona **ȘIMON**, *BBC World Service and gandul.info, the Performances of Contemporary Journalism*

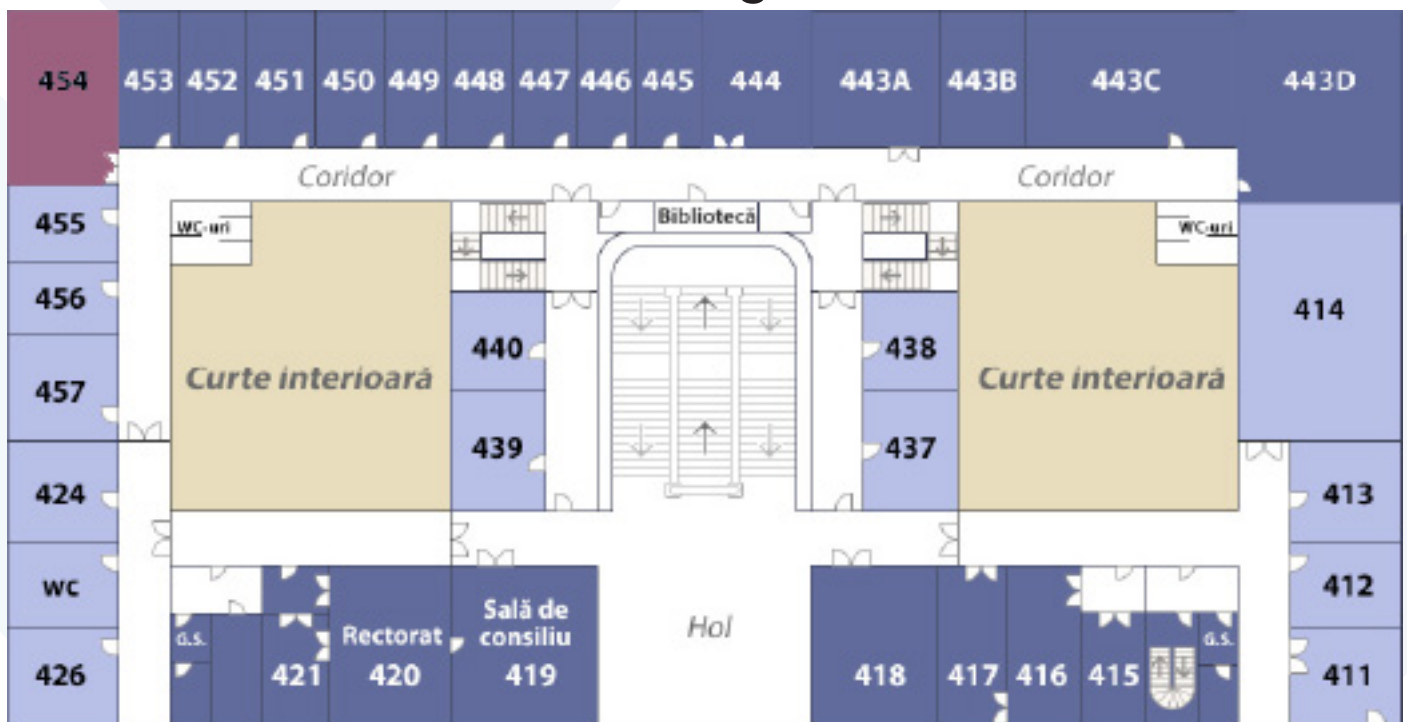
Amelia **TUȚĂ**, *The Woman in Journalism. Gender and Ideology*

Vanisa **ARTAGEA**, *Discrimination and Mass-media*

Map of the University of Craiova Central building, 1st Floor



Central Bulding, 2nd Floor



Legend: Conference
venue color